

Physician Journals 2006 Online Rates

Banner	Impressions	Rate	CPM
Banner	0 to 5,000	\$500	\$100
	5,001 to 10,000	\$750	\$100
	10,001 to 15,000	\$1,125	\$75
Banner	15,001 to 20,000	\$1,400	\$70
	20,001 to 35,000	\$2,450	\$70
Banner	35,001 to 50,000	\$3,250	\$65
	50,001 to 75,000	\$4,850	\$65
Banner	75,001 to 100,000	\$6,000	\$60
	100,001 to 150,000	\$9,000	\$60
Banner	150,001 to 200,000	\$10,000	\$50

All prices are net.

For more information about online advertising please contact your advertising sales representative

